

NEWS RELEASE

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COLORFRONT ANNOUNCES COMPATIBILITY WITH AJA VIDEO I/O FOR ON-SET DAILIES AND EXPRESS DAILIES AT IBC 2012

Colorfront dailies systems support multiple AJA video technologies, including brand new Corvid Ultra to deliver 4K 60P output

IBC 2012, Amsterdam, Sept 7, 2012 – Academy Award-winning developer Colorfront (www.colorfront.com) is teaming up with AJA at IBC 2012 to showcase the processing firepower of AJA's professional HD video equipment with Colorfront On-Set Dailies and Express Dailies systems for motion picture and broadcast production. A highlight at the show is the demonstration of Colorfront On-Set Dailies working with AJA's brand new Corvid Ultra technology, delivering the first realtime 4K 60P playback.

Express Dailies is built on the leading image-science technology, color grading and management tools that feature in Colorfront's renowned On-Set Dailies system. On-Set Dailies is already widely used on major Hollywood features and primetime episodic TV shows. Just shipping, Express Dailies has instantly gained traction amongst customers worldwide.

Amongst the highlights at IBC, Colorfront is demonstrating high frame-rate 4K 60P playback from Sony's F65RAW on a 4K display using the new AJA Corvid Ultra with On-Set Dailies, at AJA's stand (Hall7.F11). Colorfront is also showing AJA KONA 3G video output to a Sony BVM E250 OLED broadcast monitor at Sony's booth (Hall 12.A10), and AJA Io XT output from the MacBook Pro with Express Dailies at Tangent's booth (Hall 7.G35).

Colorfront systems now support multiple AJA's professional HD video products. Io XT is compatible with the MacBook Pro version of Express Dailies, making for a fast and truly compact professional on-set system. Io XT takes advantage of Apple's powerful Thunderbolt interfaces, and is the ideal portable companion on set applications. Features include 3G/Dual Link/HD/SD-SDI, Component Analog and HDMI connectivity, to bring true desktop-level power to the Thunderbolt-enabled Retina MacBook Pro, with full uncompressed HD and SD 4:2:2 and 4:4:4 capable video and audio connectivity.



AJA's KONA 3G card is used with the Mac Pro tower version Express Dailies, providing customers with additional choice of platforms. KONA 3G provides professionals with SD, HD, 3G, Dual Link HD video output, all with full 10-bit uncompressed clarity. Colorfront On-Set Dailies on the HP Z820 also supports the KONA 3G, including 2K, 3D stereo, high frame-rate and 4K video outputs.

"We are pleased that with AJA's Corvid Ultra technology, that we can deliver ground-breaking realtime 4K 60P playback to our On-Set Dailies customers," said Aron Jaszberenyi, managing director of Colorfront. "AJA's professional video solutions provide robust, powerful and cost-effective video output for our On-Set Dailies and Express Dailies products. With support from AJA solutions, we can offer a flexible range of options all delivering optimal performance to fit our customers' diverse workflow requirements."

"Colorfront is the first third-party software developer to take advantage of the realtime 4K high frame-rate playback capability that Corvid Ultra affords," said Nick Rashby, president, AJA Video Systems. "Colorfront develop powerful solutions for filmmakers and we're pleased they have chosen to recommend AJA's technologies to customers of their Express Dailies and On-Set Dailies applications."

About AJA Video Systems, Inc.

Since 1993, AJA Video has been a leading manufacturer of high-quality and cost-effective digital video interface, conversion, acquisition, and desktop solutions supporting the professional broadcast and post- production markets. With headquarters in Grass Valley, California, AJA maintains an extensive sales channel of dealers and systems integrators around the world. For further information, please visit www.aja.com.

About Colorfront:

Colorfront, based in Budapest, Hungary, is one of Europe's leading DI and post production facilities. The company was founded by brothers Mark and Aron Jaszberenyi, who together played a pivotal role in the emergence of non-linear DI. The company's R&D team earned an Academy Award for the development of Lustre, Autodesk's DI grading system. Combining this in-depth expertise with a pedigree in the development of additional cutting-edge software, Colorfront offers today's most advanced technologies for scanning and recording, DI grading, conforming, digital dailies, VFX, online and offline editing, cinema sound mixing, mastering and deliverables. For further information please visit www.colorfront.com or www.expressdailies.com.